LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD#739-D2 REQ#M49118 "FUN & GAMES" PAGE 4/C B1 (10-1/2" X 12-1/2") MIAMI OCEAN DRIVE, VIBE, 1997

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

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